

## Events Manager

Job Title: Events Manager  
Location: Blair Drummond Safari Park  
Days: Full time, with opportunities for family-friendly flexible working  
Report To: Head of Sales and Marketing  
Package: Salary £35,000 plus generous pension contributions, EAP, staff discounts, and family benefits including free admission to the Safari Park.  
Closing date: Candidates are encouraged to make early applications

### **Background:**

Blair Drummond Safari Park is one of Scotland's most successful visitor attractions. Home to over 350 rare and interesting animals, we are one of the UK's leading zoos and we play an important role in the conservation of endangered animals. We are committed to providing a fun, educational, top-quality day out for our visitors.

We continually invest in our staff and infrastructure. Recent new developments at the Safari Park include world-class animal habitats and a new dinosaur exhibit. We have also invested heavily in our catering offering and installed new events spaces, which will provide excellent opportunity for private and corporate events.

### **The role:**

An exciting opportunity has arisen for an events manager to join the sales and marketing team at Blair Drummond. This is a new role responsible for the development and delivery of our corporate, private and visitor events at the Safari Park, in-line with our business objectives for growth and excellent visitor satisfaction.

This is the perfect role for someone from a hotel or corporate events background looking for a better work life balance. We offer a great working environment with regular daytime hours and flexible family-friendly working options; an attractive package with good remuneration and generous pension contributions; and excellent family perks and benefits.

You will be part of a great team, with sales support from a business development manager.

### **Duties:**

- Lead the planning, delivery, and review of our seasonal events programme, such as Halloween and Christmas-themed events, and our members evenings.
- Develop packages for corporate and private functions, which utilise our new facilities.
- Be the primary point of contact for event clients
- Source and negotiate terms with suitable suppliers and manage supplier relationships.
- Contribute to the promotion and positioning of Blair Drummond and the development of new revenue streams as part of the marketing and management team

### **Our ideal candidate:**

Our ideal Events Manager will have the following skills and experience:

- Excellent communication and interpersonal skills
- Ability to lead and motivate a team through all stages of event planning, delivery, and review.
- Commercial awareness with proven success organising large corporate or private events
- Excellent project management skills, and the ability to prioritise, work efficiently and productively, problem solve and work under pressure.
- At least 2 years' management experience in a marketing or events role, preferably within hospitality or tourism sector.